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Wholesale Price=List

B U L B S

PALMS, Etc.

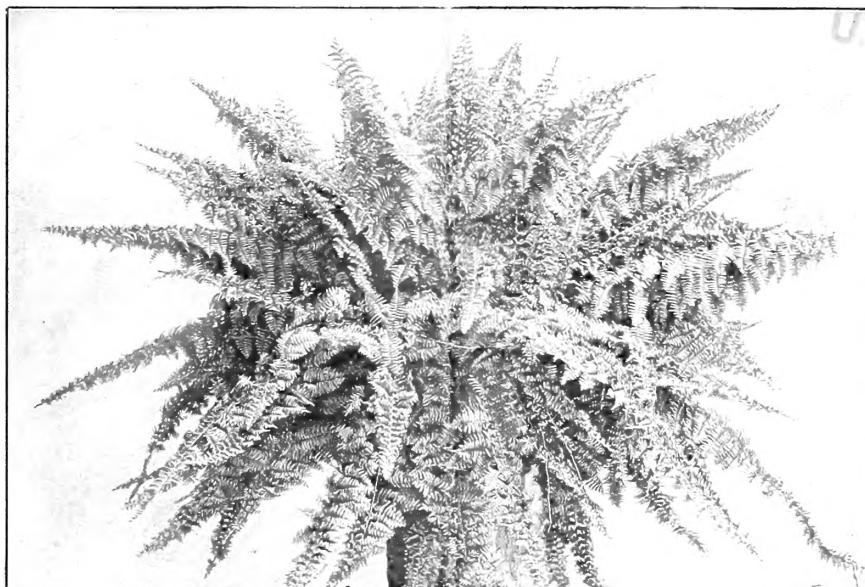


GOLD MEDAL

Awarded us for Nephrolepis Piersoni.
The only Gold Medal ever awarded by the Society of American Florists.



Fall 1904



Photograph of a Specimen Plant of the Pierson Fern, Showing the Feathery, Plume-like Fronds

TERMS

To customers of approved credit 60 days' credit will be given, unless otherwise agreed upon, or 3 per cent. discount for cash within 15 days from date of invoice, or 5 per cent. discount where cash is remitted with order.

All accounts remaining unpaid when due are subject to sight draft without further notice. New customers desirous of opening accounts with us must give satisfactory references as to their responsibility. Prices subject to change without notice. 3



GOLD MEDAL

Highest Award, Pan-American Exposition, 1901.
Awarded us for LARGEST and BEST COLLECTION of BULBS.

F. R. Pierson Co.

Tarrytown-on-Hudson, N.Y.

Cable Address, Pierson, Tarrytown (A B C Code used)

Long Distance Telephone, Tarrytown, 48



VIEW OF ONE OF OUR FIELDS OF LILIUM LONGIFLORUM IN BERMUDA

Lilium Harrisii. Now ready for delivery.

Nothing that can be handled is more profitably than *Lilium Harrisii* when well grown, as there is a general and steady demand for it at all times. We are very particular about the Harrisii that we handle. Our stock is not picked up indiscriminately from small growers, but is grown for us by only a few selected growers whose stocks are healthy and free from disease. Our bulbs have never been finer than they are this season. For Christmas-flowering bulbs should be potted as early in August as they can be procured. For this purpose our 6 to 7-inch size is preferable, as this size can be brought into bloom much earlier than the larger bulbs. When forced for Christmas, they require a temperature of at least 65 degrees at night.

NOTE—We desire to call particular attention to the fact that we do not offer 5 to 7-inch bulbs as usually sold, but selected bulbs, measuring 6 to 7 inches, thus giving a much better grade of bulbs than is offered by other houses.

VERY FINE BULBS AT VERY LOW PRICES!

6 to 7-inch bulbs (350 to the case),	\$4.50 per 100,	\$40.00 per 1,000	} Full case lots at thousand rates.
7 to 9 " " (200 " " "),	8.00 " "	75.00 " "	
9 to 11 " " (100 " " "),	16.00 " "	150.00 " "	

Callas. Now ready for delivery.

CALIFORNIA-GROWN BULBS.

Our stock will be found to be of very superior quality. Our bulbs are grown for us by one of the most careful and experienced growers on the Pacific coast. They are very carefully cured, and are perfectly sound, with good, strong centres—an important consideration. Florists will find that these dormant bulbs produce much finer flowers and in greater abundance than plants that have been flowered from year to year—the difference in results being so great that it well repays the seeming expense of an outlay for bulbs each year. It will be found to be cheaper to buy new bulbs than to carry over old bulbs from year to year.

Selected bulbs, 1½ to 1¾ in. in diameter,	\$6.00 per 100,	\$50.00 per 1,000.
Mammoth " 1¾ to 2 " " "	8.00 " " "	70.00 " "

Freesia Refracta Alba. Now ready for delivery.

Very large quantities of these bulbs are now grown for winter-flowering, as they are very useful and profitable, especially for small florists who sell their own flowers. The earlier this stock is planted, the better results will be obtained.

Extra quality bulbs, $\frac{3}{8}$ to $\frac{1}{2}$ in. in diameter,	\$0.50	per 100,	\$4.00	per 1,000.
Selected " $\frac{1}{2}$ to $\frac{3}{4}$ " " "	.75	" "	6.00	" "
Mammoth " $\frac{3}{4}$ in. and up "	1.00	" "	9.00	" "

Lilium Longiflorum (Bermuda-grown).

Now ready for delivery.

Longiflorum is preferred to *Harvisti* by many growers for growing for sale as pot plants for Easter, as the foliage is considerably heavier, forming a more compact and better furnished plant when standing alone. Many growers prefer Bermuda-grown *Longiflorum* to Japan-grown *Longiflorum*, as it gives them a longer season in which to bring them into bloom for Easter, and they are able to obtain a flower in time, as the Bermuda-grown bulbs can be furnished in August, while the Japan-grown bulbs cannot be supplied until October. Those who have had difficulty in getting in the Japan-grown bulbs in time should use the Bermuda-grown bulbs. Large growers who grow whole houses of lilies have no difficulty in getting the Japan bulbs in flower in time for Easter, but small growers who cannot give them the necessary heat and special attention very often have trouble in getting the Japan-grown bulbs in bloom in time.

7 to 9-inch bulbs (200 to the case), **\$8.00** per **100**, **\$75.00** per **1,000**.
Full case lots at thousand rates.

Lilium Longiflorum (Japan-grown).

Ready for delivery early in October.

These are being planted very largely by many growers, as they can be purchased for considerably less than the Bermuda-grown bulbs. They have been extensively planted the past season on account of the high price of the Bermuda bulbs, and some growers prefer them. We offer very carefully selected stock of the very finest Japanese bulbs obtainable.

7 to 9-inch bulbs (300 to the case), **\$4.50 per 100, \$40.00 per 1,000.**
9 to 10 " " (200 " " "), **8.00 " " 70.00 " "**
Full case lots at thousand rates.

Lilium Longiflorum Multiflorum.

This is a selected type, blooming much earlier and flowering more abundantly than the regular type of Japan Longiflorum. It is only a little more expensive than the ordinary Longiflorum, but is more than worth the difference in cost, as it blooms much more evenly and flowers much more abundantly.

7 to 9-inch bulbs (300 to the case), \$5.00 per 100, \$45.00 per 1,000.
9 to 10 " " (200 " "), 9.00 " " 80.00 "
Full case lots at thousand rates.

Lilium Longiflorum Giganteum.

This flowers much more freely than *Multiflorum*, and the flowers are larger and longer and have more substance. It is distinguished by its dark brownish stem. Growers should give this a careful test. It should be grown cool until the buds are set, after which it will stand any amount of forcing.

7 to 9-inch bulbs (300 to the case), \$ 6.00 per 100, \$55.00 per 1,000.
9 to 10 " " (200 " " "), 12.00 " " "

Full case lots at thousand rates.

Lilium Candidum (The Annunciation Lily).

Now ready for delivery.

This is still used for forcing in some localities where it is a favorite. It is also very desirable for planting outdoors in connection with hardy shrubbery, etc., as it is as hardy as can be. There is nothing more beautiful in hardy plants, and it should be used largely for outdoor planting. It grows about four feet high, bearing large clusters of medium sized flowers, delightfully fragrant. As it starts into growth very early in the fall, the earlier it is ordered in the fall, the better results will be obtained.

Extra selected bulbs, **\$5.00 per 100, \$40.00 per 1,000.**



VIEW OF ONE OF OUR CALLA LILY FIELDS IN CALIFORNIA

Japan Lilies

Ready for delivery in November.

Lilium Auratum. —Bulbs 8 to 9 in. in circumference . . .	\$5.00 per 100,	\$45.00 per 1,000.
" 9 to 11 " " " " " "	8.00 "	70.00 "
Lilium Album. —Bulbs 8 to 9 in. in circumference . . .	8.00 "	70.00 "
" 9 to 11 " " " " " "	6.00 "	55.00 "
Lilium Melpomene. —Bulbs 8 to 9 in. in circumference . . .	8.00 "	75.00 "
" 9 to 11 " " " " " "	6.00 "	55.00 "
Lilium Rubrum. —Bulbs 8 to 9 in. in circumference . . .	8.00 "	75.00 "
" 9 to 11 " " " " " "		

Japanese Fern Balls

Now ready for delivery.

Imported from Japan. One of the finest selling novelties ever introduced. The balls are made of the roots of the long-leaved Davallia, one of the most beautiful Japanese ferns, wound over a ball of sphagnum moss. When received they are in a perfectly dormant condition, but when watered and placed in a moist, growing temperature, they leaf out and grow very rapidly, and in a short time are covered with a luxuriant mass of the most beautiful foliage. They are a great curiosity, and florists will find a ready sale for them *at a fine profit*.

Extra sized balls (dormant), about 8 in. in diameter. \$3.00 per doz., \$20.00 per 100.

Gladiolus Colvilli Alba "The Bride"

Ready for delivery in October.

Flowers pure white. Of dwarf habit. Invaluable for forcing and for outdoor blooming. It is being more and more largely planted, as it is one of the most useful cut flowers that can be grown.

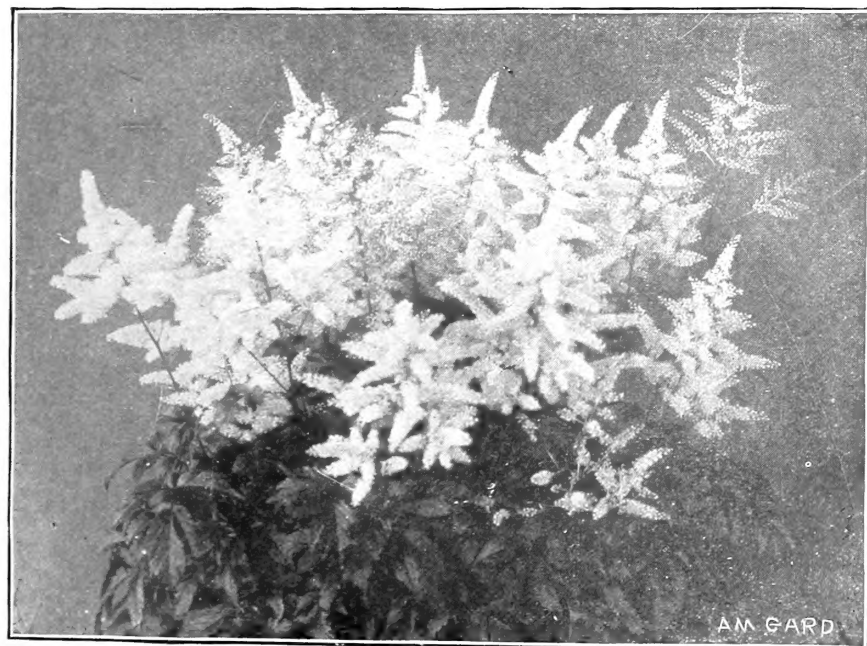
Astilbe, or Spirea

Ready for delivery in November.

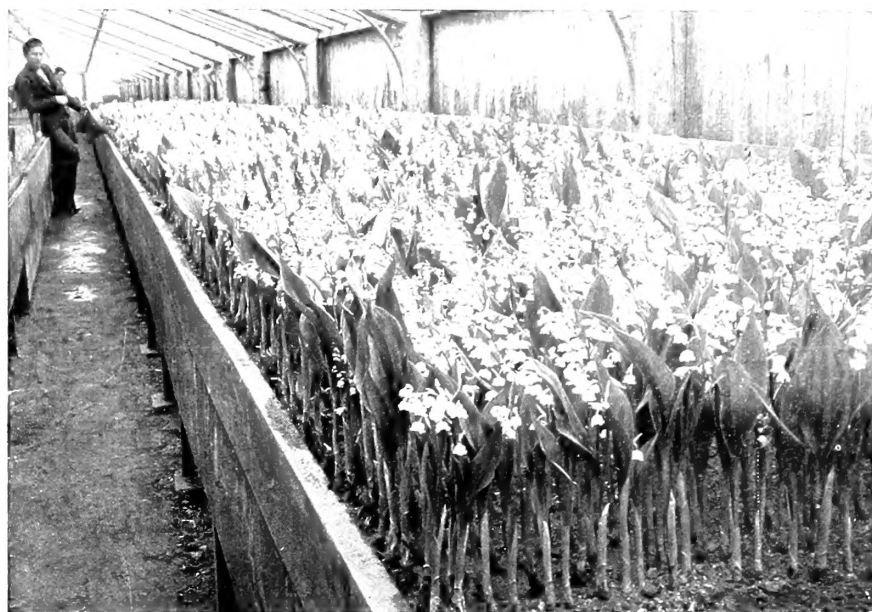
Japonica.—Large imported clumps, grown especially for forcing. \$5.00 per 100, \$10.00 for case of 250 clumps.

Compacta Multiflora.—More compact than *Japonica*; an extra fine variety for forcing. \$6.00 per 100, \$12.00 for case of 250 clumps.

Astilboides Floribunda.—A very strong grower, and quite distinct from the other two sorts, and preferred by many for Easter forcing. Flowers are pure white, very large and feathery. **\$6.00 per 100, \$12.00 for case of 250 clumps.**



SPIREA



Lily of the Valley

Ready for delivery in November.

Pierson's Perfection.—This is an extra selected grade for those who desire the finest forcing. Price of Valley has been driven down so low that it has been at the expense of quality, and growers are beginning to realize that a really first-class article cannot be furnished at prices at which Valley has been selling. The very best German Valley grown has been sent to London and St. Petersburg to growers who have been willing to pay the price for a very superior article, and very few, if any, of the finest pips grown have reached this country; but there is beginning to be a demand here for a better grade of Valley than is generally offered, and in order to meet this demand, we are importing this grade of pips, which we have had selected for us with great care, and which are the very finest pips grown. They will produce the largest spikes, with the largest number of bells, and will give the very largest percentage of first quality flowers. This grade of Valley is more than worth the difference in price to every grower; and we can recommend it without hesitation, knowing that it will give perfect satisfaction.

\$1.75 per 100, \$15.00 per 1,000, \$35.00 per case 2,500 pips.

Pierson's Premier.—This is a very fine selected Valley—a grade under *Perfection*—and can also be used for early forcing. For those who want a superior article at a moderate price, this grade will give very satisfactory results. We have sold large quantities of it, and buyers have always been very well satisfied. It is good value at the price charged, and much better than extra quality three-year-old German pips generally handled, and can be forced earlier.

\$1.50 per 100, \$13.00 per 1,000, \$30.00 per case 2,500 pips.

Extra Quality.—This is the standard quality three-year-old German pip generally sold, and is the quality usually handled in this country by most dealers. It is as good as can be handled at the price. It should never be used for very early forcing, but for late forcing will give very good results.

\$1.25 per 100, \$11.00 per 1,000, \$25.00 per case 2,500 pips.

Cold-Storage Lily of the Valley

Now ready for delivery.

We have a fine stock of cold-storage Lily of the Valley for immediate forcing. While new importations of high grade can be forced for Christmas-flowering, buyers will find the cold-storage valley very much more satisfactory for this purpose than newly-imported pips, as newly-imported stock will not give the requisite amount of foliage until after January 1st, so that the cold-storage valley will be found preferable for very early forcing. After January 1st, new importations can be used.

\$30.00 per case 2,500 pips.

DUTCH HYACINTHS.

Ready for delivery
in September.

SELECTED NAMED.

This is the grade that should be used for pot culture or for growing in pans where flowers of highest quality are desired. The bulbs offered are of the largest size and finest quality obtainable. The varieties offered are the finest and those best adapted for winter-flowering or bedding, producing the largest and most perfect spikes and the most beautiful flowers.

SINGLE.

	Per 100		Per 100
Albertine.—Pure white. Large spike. Early	\$7.00	King of the Blues.—Dark blue. Extra large spike . . .	\$6.00
Baroness van Tuyll.—Pure white. Large truss. Early	6.00	La Grandesse.—Pure white. Splendid bells. Large spike	8.00
Chas. Dickens, pink.—Beautiful pink. Finely formed large spike	6.50	L'Innocence.—Pure white. Fine massive spike	7.00
Czar Peter.—Light porcelain blue	8.00	La Peyrouse.—Fine porcelain-blue	5.00
General Pelissier.—Deep crimson. Fine truss. Early	5.50	La Pluie d'Or.—Pale yellow	6.00
Gertrude.—Bright pink. Fine compact spike	6.00	Marie.—Dark blue with purple shade	5.00
Gigantea.—Light delicate flesh-pink. Compact spike	6.00	Mme. van der Hoop.—Pure white. Large bells	7.00
Grand Lilas.—Porcelain-lilac. Fine truss and bells	7.00	Moreno.—Waxy pink. Large bells	6.50
Grand Maître.—Deep porcelain blue. Large truss. Extra	6.00	Norma.—Light pink. Large bells	5.50
Grandeur a Merveille.—Blush white, or light flesh	5.50	Robert Steiger.—Deep bright pink. Small compact truss	5.50
		Schotel.—Light blue. Fine	7.00

DOUBLE.

	Per 100		Per 100
Bloksberg.—Light blue	\$6.00	La Tour d'Auvergne.—Pure white	\$6.00
Bouquet Tendre.—Carmine-rose	6.00	La Virginite.—Blush white. Extra fine for forcing or bedding	6.00
Czar Nicholas.—Light, delicate flesh	6.00	Prince of Orange.—Blush rose. Fine spike	6.00
Flevo.—Pure white. Large bells. Fine truss	6.00	Prince of Saxe-Weimer.—Dark blue	6.00
Garrick.—Azure blue. Large compact spike	6.00		

Our selection of varieties, \$5.50 per 100, \$50.00 per 1,000.

FINE NAMED.

We recommend this grade particularly for bedding, and it is also very satisfactory for forcing. The bulbs are a size smaller than the Selected Named, but can be offered at only a slight advance over the price of Mixed Hyacinths in Separate Colors, and, consequently, are much more desirable; for when bedded out or used for forcing, they bloom evenly and at one time, while the mixed hyacinths, no matter how carefully selected, bloom more or less irregularly and unevenly.

SINGLE.

	Per 100		Per 100
Albertine.—Pure white. Large spike. Early	\$5.50	King of the Blues.—Dark blue. Extra large spike	\$4.50
Baron van Tuyll, pink.—Fine pink. Large spike Early	4.00	La Grandesse.—Pure white. Splendid bells. Large spike	6.50
Baroness van Tuyll.—Pure white. Large truss. Early	4.50	L'Innocence.—Pure white. Extra large truss	5.50
Chas. Dickens, pink.—Beautiful pink. Finely formed large spike	5.00	La Peyrouse.—Fine porcelain blue	3.50
Gertrude.—Bright pink. Fine compact truss	4.50	La Pluie d'Or.—Pale yellow	4.50
General Pelissier.—Deep crimson. Early. Fine truss	4.00	Marie.—Dark blue with purple shade	3.50
Gigantea.—Light, delicate flesh-pink. Compact truss	4.50	Mme. van der Hoop.—Pure white. Large bells	5.50
Grande Blanche.—Blush white. Large spike and large bells	5.50	Moreno.—Waxy pink. Large bells. Very fine	5.00
Grand Lilas.—Porcelain-lilac. Fine truss and bells	5.50	Norma.—Light pink. Large bells	4.00
Grand Maître.—Deep porcelain-blue. Large truss. Extra	4.50	Regulus.—Dark porcelain-blue, striped white	3.50
Grandeur a Merveille.—Blush white, or light flesh. Large truss	4.00	Robert Steiger.—Deep bright pink. Small compact truss	4.00
		Schotel.—Light blue. Fine	5.50

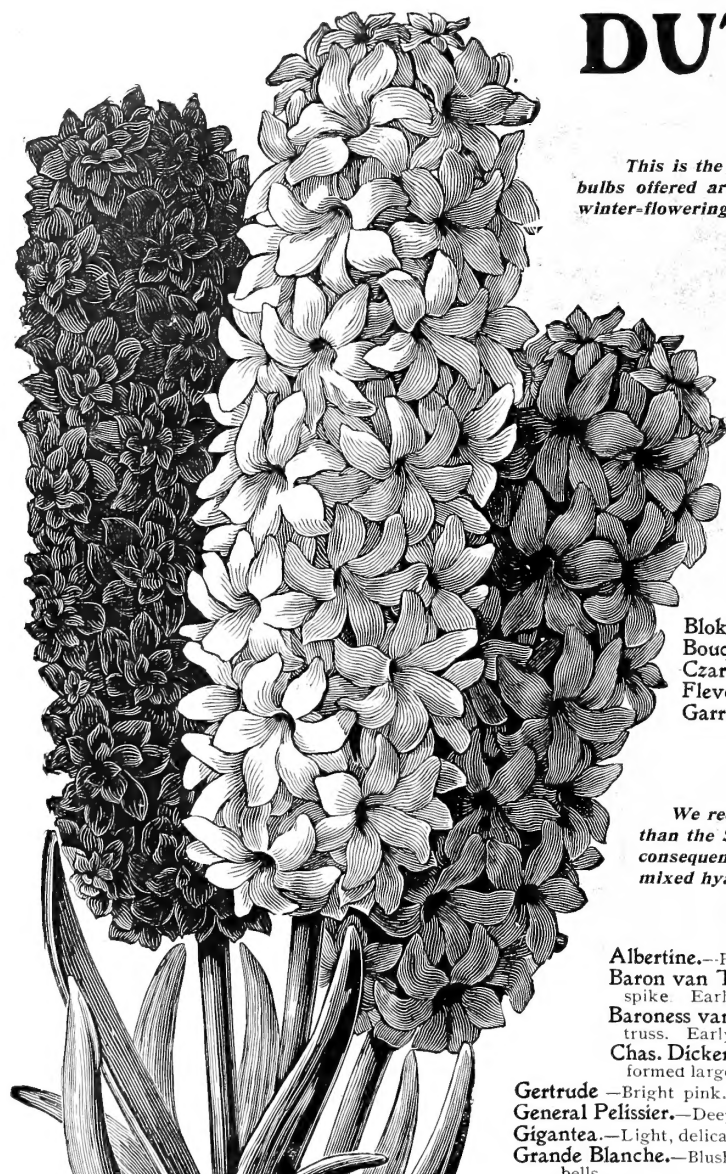
DOUBLE.

	Per 100
Bloksberg.—Light blue. Good truss	\$5.00
Bouquet Tendre.—Carmine-rose	4.00
Czar Nicholas.—Light, delicate flesh color	4.50
Flevo.—Pure white. Large bells. Fine truss	5.00
Garrick.—Azure blue. Large compact spike	4.50

Our selection of varieties, \$4.00 per 100, \$35.00 per 1,000.

DOUBLE.

	Per 100
La Tour d'Auvergne.—Pure white	\$4.50
La Virginite.—Blush white. Extra fine for forcing or bedding	4.00
Prince of Orange.—Blush rose. Fine spike	4.00
Prince of Saxe-Weimer.—Dark blue. Extra large spike	5.00



DUTCH HYACINTHS.

Ready for delivery in September.

Separate Colors.

These are largely used for bedding, and by many florists are used for forcing, but we do not recommend them for forcing, as nothing but named varieties should be used for that purpose. We offer the very best quality of these and not the inferior grades which are sometimes offered for less money.

SINGLE.			DOUBLE.		
	Per 100	Per 1000		Per 100	Per 1000
Rose	\$3.00	\$27.00	Rose	\$3.00	\$28.00
Dark red	3.00	27.00	Dark red	3.00	28.00
Blush white	3.00	27.00	Blush white	3.00	29.00
Pure white	3.00	28.00	Pure white	3.00	29.00
Light blue	3.00	27.00	Light blue	3.00	28.00
Dark blue	3.00	27.00	Dark blue	3.00	28.00
Yellow	3.00	28.00			



We were awarded GOLD MEDAL, Highest Award,
For Our Exhibit of Bulbs at the Pan-American Exposition, Buffalo, 1901.

Miniature Hyacinths, or Dutch Romans.

Ready for
delivery in September.

These *Dutch Romans* are valuable, not only for cutting, but also for growing in pans. They can even be used for bedding where a cheap hyacinth is desired, producing surprisingly large spikes of bloom, considering the size of the bulbs. Owing to the scarcity and high prices of *French Romans* and the better quality and lower prices of *Dutch Romans*, florists will find these *Dutch Romans* very desirable and profitable. We offer only the finest named sorts, which bloom evenly and at one time—those that have been found most satisfactory for forcing, and those that produce the largest spikes of bloom and of the most desirable colors. The bulbs are of the largest size and of first-class quality, and the prices at which they are offered should not be compared with the prices of inferior grades or of mixtures in separate colors usually offered, which bloom more or less irregularly, while our named sorts bloom evenly and at one time, making them very much more desirable and valuable.

EXTRA SIZED BULBS, 12 TO 14 C/M IN CIRCUMFERENCE.

	Per 100	Per 1000		Per 100	Per 1000
Baron van Tuyll.—Pink	\$1.75	\$16.00	Grandeur a Merveille.—Blush white	\$1.75	\$15.00
Baroness van Tuyll.—Pure white	2.25	20.00	King of the Blues.—Dark blue	1.75	15.00
Chas. Dickens.—Pink	2.00	18.00	L'Innocence.—Pure white; extra fine	2.50	21.00
Czar Peter.—Light porcelain blue	2.50	21.00	La Peyrouse.—Porcelain blue	1.75	15.00
Gertrude.—Bright pink	1.75	15.00	La Grandesse.—Pure white	2.50	24.00
Gigantea.—Delicate flesh-pink	2.00	18.00	Mme. Van der Hoop.—Pure white	2.25	21.00
Grand Maître.—Dark blue	2.00	18.00			

FOR GRAPE AND FEATHERED HYACINTHS, SEE PAGE 9.

Roman Hyacinths.

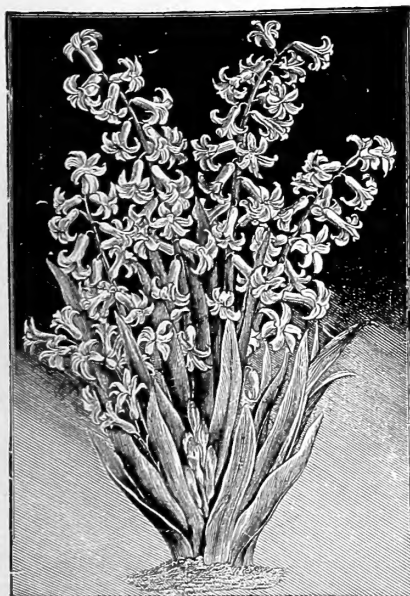
Now ready
for delivery.

The crop of French bulbs, especially in the larger sizes, is short this season, owing to a long drouth which prevailed in France, but having purchased a large quantity very early in the season, we were able to buy at much lower prices than had we purchased later, and, in consequence, are pleased to be able to offer bulbs at about as low prices as last year. The bulbs that we offer are of the very finest quality, obtained from the very best sources, carefully packed and graded, so that they cannot fail to give the very best satisfaction.

White Romans.—Extra quality bulbs, 12 to 15 c/m in circumference, \$3.00 per 100, \$27.00 per 1,000.
Selected bulbs, 13 to 15 c/m in circumference, \$3.50 per 100, \$32.00 per 1,000.

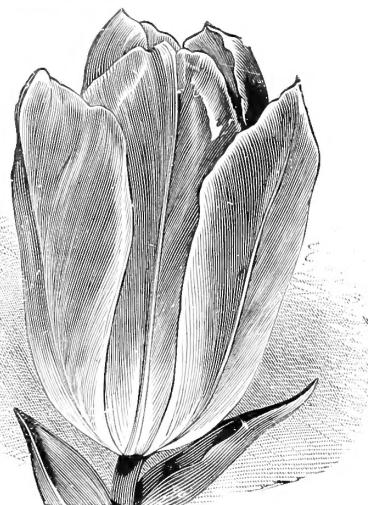
Pink Romans.—These are somewhat later than *White Romans*. They are very popular on account of their beautiful color—light flesh-pink. Flowers are semi-double. Extra quality bulbs, 12 to 15 c/m in circumference, \$3.00 per 100, \$25.00 per 1,000.

White Italians or Red-Skinned Romans.—Very desirable for late forcing, with much heavier flower spikes than *White Romans*. Extra quality bulbs, 12 to 15 c/m in circumference, \$3.00 per 100, \$27.00 per 1,000.



WHITE ROMAN HYACINTHS.

CRIMSON RAMBLER ROSES.—We can supply a grand lot of this valuable rose, extra strong field-grown plants, with fine canes four feet or more in length. Extra heavy stock. Ready in November. \$15.00 per 100.



TULIPS.

Ready for
delivery in
September.

FINEST VARIETIES FOR FORCING AND BEDDING.

Gold Medal, Highest Award, Pan-American Exposition, May, 1901.

On this page is a photograph showing part of our large exhibit of tulips at the Pan-American Exposition. We planted there about fifty thousand bulbs, which when in flower in May were a revelation to all who saw them, and which, as the *Florists' Review* expressed it, was the "greatest display of tulips ever seen outside of Holland." The varieties used in our exhibit were Artus, Joost van Vondel, Rosamundi Huykman, Bizard Verdict, Cardinal's Hat, Duc van Tholl Scarlet, Wapen van Leiden, Couleur Ponceau, Rachel Ruisch, Cottage Maid, Keizerskroon, L'Immaculee, Chrysolora, Duchesse de Parma, Crimson King, and Yellow Prince. These were planted in large masses of solid colors, producing a striking effect.

On the following page, in the upper left-hand corner, we give a view of the largest bed, containing over thirteen thousand bulbs. The lower photograph shows some of the other beds, with the Horticultural Building in the background. Altogether, our exhibit created a sensation, and was one of the chief attractions at the opening of the Exposition in May. We received the highest award for tulips, both on account of the extent of the exhibit and the high quality of the flowers.

The use of tulips for bedding for early spring-flowering is increasing from year to year, for nothing that can be planted gives such satisfactory returns for the outlay. The use of named varieties is constantly on the increase, as they are much more effective when planted in solid blocks, in separate colors, than when planted indiscriminately. We offer a large variety of the very finest sorts for bedding, and at prices which will permit the use of named varieties, as a great many of the kinds offered cost only a little more than mixed tulips, for which reason and the fact that they are much more effective when planted separately, we invariably advise their use, especially when planted in quantity. All the varieties offered are desirable for bedding, but all are not desirable for forcing. The descriptions indicate those best adapted and most valuable for forcing for winter.

SINGLE EARLY TULIPS.

Artus—A fine scarlet tulip for bedding; also very good for forcing. A little later than *Crimson King* or *Belle Alliance*. \$1.25 per 100, \$11.00 per 1,000.

Belle Alliance (Waterloo).—Brilliant scarlet. An extra fine forcing variety. \$2.25 per 100, \$19.00 per 1,000.

Bizard Verdict.—Bright red, feathered, striped, and bordered with bright yellow. A fine variegated tulip. 80c. per 100, \$7.00 per 1,000.

Cardinal's Hat.—Dark brownish red, somewhat like *Brutus*, but darker, edge of petals shading to orange. A little later than *Crimson King* or *Belle Alliance*. 80c. per 100, \$7.00 per 1,000.

Chrysolora.—Pure golden yellow; extra large. Finest yellow tulip for bedding. 90c. per 100, \$8.00 per 1,000.

Cottage Maid.—An exquisite color, lovely bright pink, heavily marked with white at centre and base of petals. The finest pink tulip for bedding, also an extra fine late forcing variety; cannot be forced early. Extra. \$1.00 per 100, \$8.50 per 1,000.

Couleur Cardinal.—Dark scarlet-crimson, about the color of a *Meteor* rose. Flower is large, long, and pointed. Extra fine for forcing. \$3.00 per 100, \$28.00 per 1,000.

Couleur Ponceau.—Bright cherry, base of petals pure white, an exquisite color. A fine bedder. 80c. per 100, \$7.00 per 1,000.

Crimson King.—Crimson-scarlet; very brilliant. Fine bedder, also good for late forcing. \$1.25 per 100, \$11.00 per 1,000.

Duc van Tholl, Scarlet.—Intense dazzling scarlet. Very desirable for early forcing. \$1.25 per 100, \$10.00 per 1,000.

Duchesse de Parma.—Orange-red, with yellow edge. Very showy. A good forcer and a fine bedder. 90c. per 100, \$7.50 per 1,000.

Joost van Vondel.—Wine color, feathered with white, an unusually striking and distinct color. Flower very large, with very long stem. Grand. \$1.25 per 100, \$11.00 per 1,000.

Keizerskroon (Grand Duc).—Red, heavily bordered golden yellow. Extra large flower. One of the very finest tulips for forcing or bedding. \$1.50 per 100, \$12.00 per 1,000.

La Reine (Queen Victoria).—White, slightly shaded pink. A favorite forcing variety, and fine for bedding. 80c. per 100, \$7.00 per 1,000.

L'Immaculee.—Pure white. A fine bedding tulip, also a fine early forcing variety. Can be forced for Christmas. Almost as early as *Duc van Tholl, Scarlet*. 80c. per 100, \$7.00 per 1,000.

Mon Tresor.—Pure yellow; an extra fine large flower. A little deeper yellow and a little larger flower than *Chrysolora*. \$2.25 per 100, \$20.50 per 1,000.

Pottbakker Yellow.—Yellow, with light scarlet stripe. \$1.50 per 100, \$12.00 per 1,000.

Pottbakker White.—Finest white forcing tulip; also extra fine for bedding. Extra large flower. Very early. \$1.50 per 100, \$13.00 per 1,000.

Pottbakker Scarlet (Verboom).—Dark crimson-scarlet. Excellent for forcing or bedding. \$1.75 per 100, \$14.00 per 1,000.

Prince of Austria.—Bright orange-scarlet. Strong grower and very large flower. Extra fine for forcing or bedding. \$3.00 per 100, \$26.00 per 1,000.

Princess Marianne.—A very large white tulip, slightly tinged pink. An excellent variety for bedding. \$1.25 per 100, \$10.00 per 1,000.

Proserpine.—Violet-rose, a lovely color. Extra large and extra fine for early forcing especially, and also extra fine for bedding. \$3.00 per 100, \$28.00 per 1,000.

Rachel Ruisch.—A fine pink tulip for bedding. Bright pink, base and centre of petals white; a little lighter than *Rose Grisdelin*. Large flower, with fine stem. We recommend this variety especially for bedding, and it is also good for forcing. \$1.00 per 100, \$9.00 per 1,000.

Rosamundi Huykman.—Rose-pink, with broad white stripe in centre of each petal. Large flower, with fine stem. Lighter than *Rose Grisdelin*, and also later than that variety. 90c. per 100, \$7.50 per 1,000.

Rose Falcon.—Delicate pink. Valuable for forcing. \$3.50 per 100, \$30.00 per 1,000.

Rose Grisdelin.—Best pink tulip for early forcing. Lovely delicate pink, a little lighter than *Cottage Maid*. \$1.50 per 100, \$13.00 per 1,000.

Rose Luisante.—Superb rose. Very large and extra fine. \$3.00 per 100, \$26.00 per 1,000.

Thomas Moore.—Apricot-orange, or terra cotta color; very early. The finest orange tulip for forcing. \$1.25 per 100, \$11.00 per 1,000.

Vermilion Brilliant.—Finest of all scarlets for forcing, and the most brilliant of all scarlets. Very large flower. An extra choice variety. \$3.00 per 100, \$28.00 per 1,000.

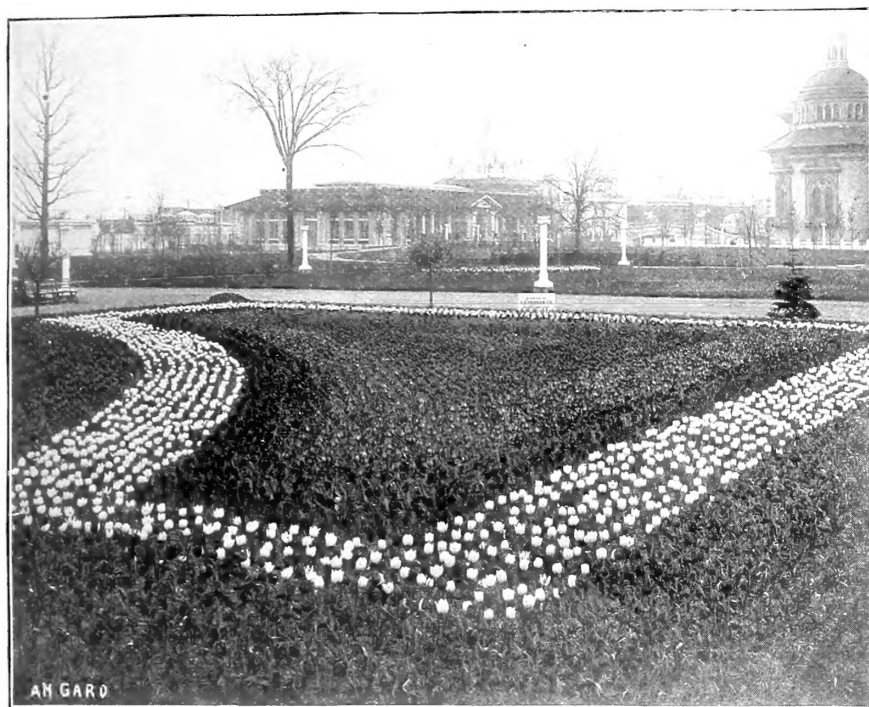
Wapen van Leiden.—Creamy white, with broad deep carmine stripe at the top of each petal. Large flower, with fine long stem. An extra fine bedder. \$1.00 per 100, \$8.50 per 1,000.

Yellow Prince.—The standard yellow forcing tulip; also fine for bedding. When bedded shows faint lines and markings of red. \$1.00 per 100, \$9.00 per 1,000.

Finest Mixed.—The mixed tulips offered by us are much superior to ordinary mixtures, being made up of very fine named varieties and containing a good proportion of the different colors. We can recommend this mixture to any one wanting mixed tulips. 80c. per 100, \$7.00 per 1,000.



Bird's-eye View of our Exhibit of Tulips at the Pan-American Exposition



View of one of our Beds of Tulips at Pan-American Exposition, containing 13,000 Bulbs

SINGLE LATE TULIPS.

These late tulips are exceedingly fine for planting in borders of shrubbery, and, if possible, should be planted where they can be left from year to year. They grow taller than the early varieties, and the flowers are larger and showier also than other tulips. Their season of blooming is very long. They come into bloom in May, after other tulips are gone, and are in full bloom Decoration Day. They are desirable for cut flowers, but on account of being late bloomers are of no use for forcing.

Bizards.—Very showy flowers, beautifully blotched, striped, and feathered with crimson, pink, scarlet, rose, lilac, and purple on yellow ground. All colors mixed, 80c. per 100, \$7.00 per 1,000.

Byblooms.—Flowers beautifully blotched, striped, and feathered with crimson, pink, scarlet, rose, lilac, and purple on white ground. All colors mixed, \$1.00 per 100, \$9.00 per 1,000.

Bouton d'Or.—Pure yellow. Remains in bloom three weeks, flowers increasing in size as they grow older. Exceedingly fine. A grand thing. \$1.00 per 100, \$9.00 per 1,000.

Darwins.—These are what are termed *selfs*, or solid colors, and are mostly dark shades, no whites or yellows among them. They are valued because they are very late. They grow very tall, with very strong stems. All colors mixed, \$1.75 per 100, \$14.00 per 1,000.

Gesneriana Spathulata.—This is the true Gesneriana and the finest of all late tulips. Flower is very large; dark brilliant scarlet, with black centre. \$1.75 per 100, \$14.00 per 1,000.

Golden Crown.—Sometimes called *The Yellow Gesneriana*. Yellow, with scarlet edge. Very showy. 80c. per 100, \$7.00 per 1,000.

Picotee (Maiden's Blush).—A magnificent tulip. White, beautifully margined and penciled on the edges with bright pink. Very delicate and beautiful. \$2.00 per 100, \$17.00 per 1,000.

Parrots.—Very singular and beautiful, both in shape and markings. Very highly colored. Markings are not dissimilar to the brilliant plumage of parrots, which suggested the name.

Admiral of Constantinople.—Orange-scarlet.

Lutea Major.—Golden yellow.

Perfecta.—Yellow, scarlet stripe.

Markgraff van Baden.—Inside of flower orange-yellow; outside striped scarlet.

\$1.25 per 100, \$10.00 per 1,000.

Parrots.—All colors mixed, \$1.00 per 100, \$7.50 per 1,000.

DOUBLE TULIPS.

Count of Leicester.—Orange-yellow. Earlier than *Yellow Rose*. \$1.25 per 100, \$10.00 per 1,000.

Couronne d'Or.—Yellow, shaded orange. Extra fine for forcing. \$3.25 per 100, \$30.00 per 1,000.

Duke of York.—Carmine, edged white. Good for forcing. \$1.25 per 100, \$9.00 per 1,000.

Gloria Solis.—Crimson, with yellow margin. Fine bedder; one of the showiest tulips for this purpose; also a fine forcing variety. Very similar to *Tournesol Red and Yellow* in color; cannot be forced so early. \$1.50 per 100, \$11.50 per 1,000.

Imperator Rubrorum.—Very fine bright scarlet. Finest of all double scarlets for forcing. \$2.50 per 100, \$22.00 per 1,000.

La Candeur.—Pure white. Fine for bedding, and also for Easter forcing. \$1.25 per 100, \$11.00 per 1,000.

Lady Grandison.—Bright scarlet. Very early. Fine for bedding. \$1.25 per 100, \$10.00 per 1,000.

Le Blason.—Delicate rose, shaded and striped white. \$1.50 per 100, \$12.00 per 1,000.

Mariage de ma Fille.—White, striped cherry red. Extra fine late variety. The largest double tulip. \$2.00 per 100, \$17.00 per 1,000.

Murillo.—A magnificent flower, blush white, shaded rose. Large fine flower. Extra for forcing. \$2.25 per 100, \$20.00 per 1,000.

Paeony Red.—Fine scarlet for bedding; late; blooms with *Yellow Rose*. \$1.25 per 100, \$10.00 per 1,000.

Rex Rubrorum.—Extra fine scarlet for bedding. Large, full, double flower. Produces a strong contrast when planted with *La Candeur*. Very effective. \$1.50 per 100, \$13.00 per 1,000.

Rose Blanche.—Pure white. Very early; earlier than *La Candeur*. 90c. per 100, \$8.00 per 1,000.

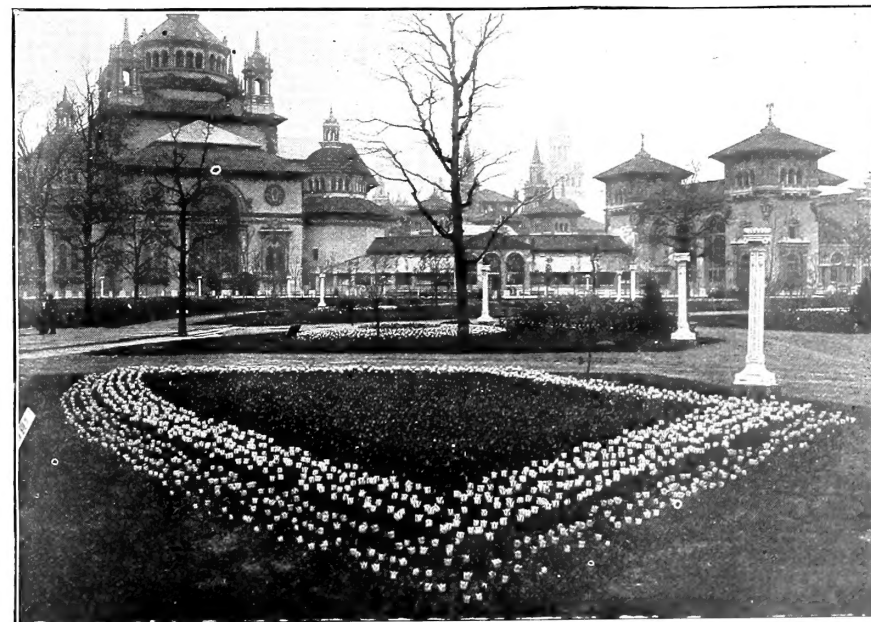
Salvator Rosa.—Deep rose, flamed white. Highly recommended for very early forcing. \$4.00 per 100.

Tournesol Red and Yellow.—Scarlet, bordered yellow. Extra fine for forcing. Exceedingly showy. \$1.75 per 100, \$15.00 per 1,000.

Tournesol Yellow.—Pure yellow. Extra fine for early forcing. \$3.00 per 100, \$25.00 per 1,000.

Yellow Rose.—Bright yellow. Late. 90c. per 100, \$7.50 per 1,000.

Finest Mixed.—All colors. \$1.00 per 100, \$8.00 per 1,000.



Partial View of our Exhibit of Tulips at Pan-American Exposition, showing Horticultural Building in the Background.

RECEIVED HIGHEST AWARD PAN-AMERICAN EXPOSITION FOR OUR EXHIBIT OF TULIPS, MAY, 1901.

NARCISSUS.

Ready for delivery
in September.

LARGE SINGLE TRUMPETS.

Empress.—A magnificent variety, white perianth with rich yellow trumpet. Flowers large and of great substance. Similar to *Horsfieldi*, but larger and a stronger grower. **\$2.25 per 100, \$20.00 per 1,000.**

Emperor.—Deep yellow trumpet, sulphur perianth. Immense. The finest of this section. **\$2.00 per 100, \$18.00 per 1,000.**

Golden Spur.—A magnificent single trumpet narcissus with enormous flowers of deep golden yellow. Very early. **\$2.25 per 100, \$20.00 per 1,000.**

Grandee (Maximus).—Yellow trumpet, white perianth, broad petals. Late flowering; dwarf. Extra fine. **\$2.00 per 100, \$16.00 per 1,000.**

Horsfieldi.—Large golden yellow trumpet and pure white perianth. A grand variety for early forcing. **\$2.00 per 100, \$18.00 per 1,000.**

Henry Irving.—Magnificent flower with large golden yellow trumpet beautifully frilled; perianth broad and wide, overlapping. **\$2.00 per 100, \$16.00 per 1,000.**

Princeps (*The large Irish Single Yellow Trumpet Daffodil*).—Magnificent large blooms; light sulphur-yellow trumpet, with lighter perianth. Can be forced very early. A very profitable variety for florists on account of its earliness and the low price at which the bulbs can be offered. **90c. per 100, \$7.50 per 1,000. Large selected bulbs, \$1.25 per 100, \$10.00 per 1,000.**

Single Von Sion.—We recommend this strongly in place of *Trumpet Major*, especially for early forcing. Very early—much earlier than *Trumpet Major*—deeper yellow, larger flower, and a much better bloomer. The best pure yellow moderate-priced single trumpet narcissus. **\$1.25 per 100, \$11.00 per 1,000.**

Trumpet Major.—Flower large, deep golden yellow. Highly prized for forcing and bedding. A favorite sort. **\$1.00 per 100, \$9.00 per 1,000.**

Trumpet Major (French-grown) for Christmas-flowering.—Desirable, as it can be had in bloom by Christmas, before other varieties are in the market. For this purpose it should be started very early, during August or early in September. **\$2.00 per 100, \$15.00 per 1,000.**

DOUBLE FLOWERED.

Double Von Sion, or Double Yellow Daffodil.

This is one of the most useful and profitable of winter-flowering bulbs, and is forced in large quantities. There is nothing in which quality is so important as in Von Sions—color and form of flower, size of bulb, etc. The flower of the stock we offer is the pure golden yellow. Those who have been troubled with "Green Von Sions" should try our stock. Growers will find it will pay to buy the best Von Sions obtainable.

Selected mammoth double-nosed, or top-root, bulbs, **\$2.25 per 100, \$20.00 per 1,000.**

Extra sized bulbs, **\$1.50 per 100, \$12.00 per 1,000.**

Alba Plena Odorata.—Double; pure white gardenia-like flowers, exquisitely scented. **75c. per 100, \$6.00 per 1,000.**

Incomparable fl. pl. (*Butter and Eggs*).—Full double golden flower, with orange centre; good forcer. **\$1.00 per 100, \$7.00 per 1,000.**

Orange Phoenix (*Eggs and Bacon*).—Double; white flowers with orange nectary. **\$1.00 per 100, \$9.00 per 1,000.**

Silver (Sulphur) Phoenix (*Codlins and Cream*).—Sulphur-white. Extra fine. **\$2.25 per 100, \$20.00 per 1,000.**

PAPER WHITE GRANDIFLORA.

Now ready for delivery.

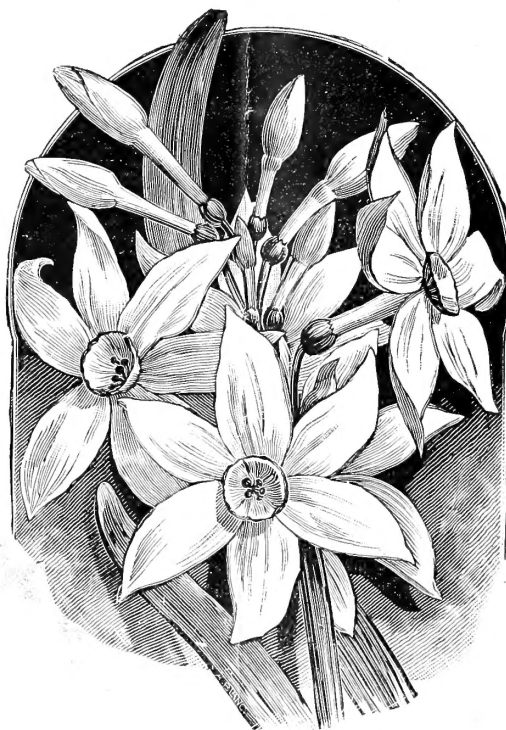
Much larger and better than the ordinary variety, blooming in larger clusters and coming into flower earlier. Crop is short this season, and large sized bulbs are scarce, and we advise customers who have not already covered their requirements to lose no time doing so. The bulbs that we offer are of the very finest quality obtainable.

Extra quality bulbs, 13 c/m and up in circumference, 1,500 bulbs to the case, **\$1.25 per 100, \$10.00 per 1,000.**

Selected bulbs, 14 c/m and up in circumference, 1,250 bulbs to the case, **\$1.50 per 100, \$12.00 per 1,000.**



EMPRESS NARCISSUS.



PAPER WHITE GRANDIFLORA NARCISSUS

MISCELLANEOUS SORTS.

Barri Conspicuous.—Beautiful canary-yellow, with deep golden cup richly edged orange-scarlet. Flowers three to three and a half inches in diameter, borne on long stems. Fine for forcing or outdoor planting. **\$1.00 per 100, \$7.50 per 1,000.**

Incomparable Stella.—White star-shaped flower, with yellow cup. One of the most beautiful and most easily forced of all the narcissus. **75c. per 100, \$5.00 per 1,000.**

Poeticus (*Pheasant's Eye*).—Pure white with red cup. Very useful for cutting in spring, and it can be planted in borders out-of-doors, where it is perfectly hardy, and will bloom year after year. **50c. per 100, \$4.00 per 1,000.**

Poeticus Burbidgei.—A very early-flowering variety of *Poeticus*, blooming a month earlier. Pure white, cup edged with orange-scarlet. Very fine for forcing and outside planting. **75c. per 100, \$5.50 per 1,000.**

Poeticus Ornatus.—*The Improved Poeticus*. Pure white with scarlet ring; much finer in form and much earlier than *Poeticus*. A magnificent cut flower. This is becoming more and more largely used for forcing. **\$1.00 per 100, \$7.00 per 1,000.**

JONQUILS.

Giant Campenelle Jonquil Rugulosus.—Much larger and finer than the old favorite *Campenelle Jonquil*, a much freer bloomer, and much more desirable, especially for forcing. Beautiful single yellow star-shaped flower, beautifully imbricated, borne in clusters of four to six on a stem, delightfully fragrant. Also very hardy, and invaluable for outdoor planting. **75c. per 100, \$6.50 per 1,000.**

Double Jonquil.—Bears clusters of small very double deep golden yellow flowers, very sweetly perfumed. A favorite for forcing and outside planting. **\$1.00 per 100, \$9.00 per 1,000.**

CHINESE SACRED LILY.

Ready in October.

(*Narcissus orientalis*).—A favorite bulb for retailing, as it makes a fine house plant, and is one of the best selling bulbs for this purpose. We offer the finest quality bulbs, grown in China, insuring a luxuriant growth and a remarkable profusion of flowers. Single basket (30 bulbs), **\$1.50**; original bundle, containing four baskets (120 bulbs), **\$5.40**; full thousand lots at **\$4.00 per 1,000.**

ALLIUM NEAPOLITANUM.

60c. per 100, \$4.50 per 1,000.

AMARYLLIS JOHNSONI.

The most popular and finest of all the amaryllis. Large flowers, crimson, striped white.

Extra sized bulbs, \$3.00 per dozen.

ANEMONES.

The Bride.—Single. Pure white. 75c. per 100, \$5.00 per 1,000.

Single.—All colors mixed. 75c. per 100, \$5.00 per 1,000.

Double.—All colors mixed. \$1.00 per 100, \$8.00 per 1,000.

CHIONODOXA LUCILIAE*(Glory of the Snow.)*

Deep blue, with white centre. 75c. per 100, \$6.00 per 1,000.

DIELYTRA SPECTABILIS*(Bleeding Heart.)*

Ready for delivery in November.

Strong Clumps.—\$8.00 per 100.

**GRAPE AND FEATHERED
HYACINTHS.**

Blue Grape.—50c. per 100, \$4.00 per 1,000.

White Grape.—75c. per 100, \$6.00 per 1,000.

Feathered.—\$1.00 per 100, \$8.00 per 1,000.

HYACINTHUS CANDICANS*(Cape Hyacinth.)*

Ready in November.

A summer-flowering bulb, three to five feet in height, bearing pure white bell-shaped flowers. \$2.50 per 100.

SPANISH IRIS.

Extra fine mixed varieties. 50c. per 100, \$3.00 per 1,000.

IXIAS.

Finest Mixed.—Very showy and brilliant; well adapted for cut flowers and pot culture. Splendid new large-flowering varieties. 50c. per 100, \$3.00 per 1,000.

OXALIS.

Bermuda Buttercup.—This has met with a very large sale, as it is an ideal house plant. Blooms all winter long. Flowers are of good size; bright golden-yellow. We offer extra sized Bermuda-grown stock. 75c. per 100, \$6.00 per 1,000.

Alba.—White. 75c. per 100.

Bowellii.—Pink; large. 75c. per 100.

Versicolor.—Red and white. 75c. per 100.

DOUBLE RANUNCULUS.

French.—All colors mixed. 50c. per 100, \$3.00 per 1,000.

Persian.—All colors mixed. 50c. per 100, \$4.00 per 1,000.

Turban.—All colors mixed. 75c. per 100, \$5.00 per 1,000.

SCILLA.

Siberica.—Bright blue; early. 75c. per 100, \$6.00 per 1,000.

Campanulata Cerulea.—Blue; tall.

75c. per 100, \$6.00 per 1,000.

SNOWDROPS *(Galanthus).*

Single.—75c. per 100, \$6.00 per 1,000.

Double.—\$1.25 per 100, \$10.00 per 1,000.

Giant *(Galanthus Elwesii)*.—75c. per 100, \$6.00 per 1,000.**SPARAXIS.**

50c. per 100, \$3.00 per 1,000.

Crocus. Ready in September.**MAMMOTH BULBS.**

These are extra large selected bulbs, averaging 1½ in. and up in diameter. Varieties offered are also of the very finest quality. They are very desirable for forcing, and these large bulbs are much finer for bedding than smaller bulbs, as they throw an unusually large number of flowers.

Mont Blanc.—Snowy white.

David Rizzio.—Dark blue.

Mammoth Yellow.—Deep golden yellow.

La Majestueuse.—Violet, striped white.

Purpurea Grandiflora.—Dark purple; very largest size. Magnificent.

50c. per 100, \$4.00 per 1,000.

FINE NAMED VARIETIES.

These are first sized bulbs and a first-class article where moderate priced crocus is wanted. We offer them at the same figure for which mixed crocus in colors can be bought, enabling buyers to plant them in solid blocks or to make their own mixtures, insuring an equal assortment of colors.

Prince Albert.—Dark purple.

Sir Walter Scott.—Violet, striped white.

Baron von Brunow.—Purplish blue.

Large Yellow.—Pure golden yellow.

Mont Blanc.—Snowy white.

40c. per 100, \$3.00 per 1,000.

SEPARATE COLORS.—Blue, White, Yellow, Striped. 30c. per 100, \$2.25 per 1,000.

ALL COLORS MIXED.—25c. per 100, \$2.00 per 1,000.



LARGE FLOWERED MAMMOTH CROCUS.

Tuberous-Rooted Begonias.

Ready in December.

Having made arrangements with one of the largest and finest growers of Tuberous Begonias in Europe to supply us with his entire product, we are enabled to offer these bulbs at unusually low prices. Bulbs are first-class, running 1½ inch in diameter and up. The quality of the flower, notwithstanding the low price, is unusually fine. There is no finer stock to be had in Europe. Buyers will find it cheaper to buy here at our prices than to import their own stock direct.

Separate colors—white, pink, scarlet, yellow, and crimson.

Double.—\$5.00 per 100, \$40.00 per 1,000.

Single.—\$3.00 per 100, \$25.00 per 1,000.

GLOXINIAS.

Ready in December.

We handle these very largely, and our strain of Hybrid Crassifolia Erecta Grandiflora is unequaled, embracing an unusual proportion of spotted, white, pink, and other choice colors. Bulbs are of large size.

Finest Mixed.—\$4.00 per 100, \$30.00 per 1,000.

Separate Colors.—White; red; blue; red, bordered blue; white, bordered blue. \$5.00 per 100.

DAHLIAS.

We have a superb collection of dahlias, finest named sorts, comprising cactus and decorative, large-flowering or show, small-flowering or pompon, and single-flowering varieties. When selection of varieties is left to us, customers can rely on receiving a fine assortment. In ordering, state which classes are wanted, or, if desired, we will make up a collection comprising all the different classes. Finest named sorts, \$8.00 per 100.

GLADIOLI.

Ready in December.

White and Light.—\$1.75 per 100, \$15.00 per 1,000.

Scarlet and Red.—\$1.25 per 100, \$9.00 per 1,000.

Yellow and Orange.—\$3.00 per 100.

Pink and Rose.—\$1.50 per 100, \$12.00 per 1,000.

Striped and Variegated.—\$2.50 per 100, \$20.00 per 1,000.

Groff's Hybrid Seedlings.—All colors mixed; the most popular strain in America. \$2.00 per 100, \$18.00 per 1,000.

Childs.—Giant hybrids, mixed. \$2.00 per 100, \$18.00 per 1,000.

Lemoine's Hybrids.—Finest mixed. \$1.50 per 100, \$12.00 per 1,000.

Extra Superfine Mixed.—\$1.25 per 100, \$9.00 per 1,000.



FANCY-LEAVED CALADIUMS.

FANCY-LEAVED CALADIUMS.

Ready in December.

We can supply a fine assortment of the very choicest named varieties, very distinct and very desirable—strong dormant bulbs of large size. These bulbs are grown out-of-doors, and will be found superior to greenhouse-grown plants. Tubers are full-sized, undivided, and are strong and healthy.

Extra sized bulbs, \$9.00 per 100.

CALADIUM ESCULENTUM.

Ready in December.

Bulbs 6 to 9 in. in cir. \$3.00 per 100, \$25.00 per 1,000.

" 9 to 12 " " 6.00 " " 50.00 " "

TUBEROSE PEARL.

Ready in December.

Our bulbs are grown in the South, where the climate and soil are peculiarly adapted for their perfect development, and the stock we offer is the finest to be had anywhere.

Extra quality bulbs, \$1.00 per 100, \$7.50 per 1,000.

JAPANESE FERN BALLS.—One of the finest selling novelties ever introduced. A great curiosity. Now in perfectly dormant condition, but when watered and placed in a moist growing temperature, they leaf out and grow rapidly. Florists will find a ready sale for them at a fine profit. \$3.00 per doz., \$20.00 per 100.

HARDY ROSES.

Ready for delivery about
December 1st.

Extra Strong Two-Year-Old Field-Grown Plants.

Frau Karl Druschki.—This is a *queen among white roses*. Flowers are of the largest size, pure snowy white, with very long buds, shell-shaped petals, opening large and full and of the most beautiful form. A continuous and free-blooming variety. Undoubtedly the finest hardy white rose in cultivation. **\$5.00 per dozen, \$30.00 per 100.**

Capt. Hayward.—Very large. Bright carmine-crimson. Very choice. **\$2.50 per dozen.**

Mrs. R. G. Sharman-Crawford.—Deep rosy pink, outer petals shaded pale flesh. Very large flowers, freely produced. Blooms from very early until late in autumn. Awarded gold medal National Rose Society, England. **\$2.50 per dozen.**

Soleil d'Or.—Superb conical-shaped buds, varying in color from gold and orange-yellow to reddish gold. The flower when expanded is very full, large, and globular. Awarded first prize at the Paris Exposition and numerous gold medals throughout Europe. **\$2.50 per dozen.**

Margaret Dickson.—White, with slight tinge of satiny rose; large and of excellent form. A superb variety.

Ulrich Brunner.—An elegant flower, finer every way than *Gen. Jacqueminot*; bright cherry; exquisite.

Baroness de Rothschild.—Light pink, sometimes shaded with rose; very large; cupped form. Good exhibition sort.

Paul Neyron.—A grand rose. The flowers are immense, dark rose color, double and handsomely formed. Blooms all the season, and is unusually strong and vigorous.

Gen. Jacqueminot.—Bright crimson-scarlet, exceedingly rich and velvety. The buds and partly expanded flowers are beautiful. A strong grower and free bloomer.

Magna Charta.—Immense flowers. One of the largest roses grown. Rich dark pink. Superb.

Mrs. John Laing.—One of the finest varieties, blooming almost constantly. The buds are long and pointed, of the most beautiful shape; the open flowers large, full, and double, borne on long, straight stems. A lovely shade of delicate pink, exquisitely fragrant.

Madame Gabrielle Luizet.—A fine satin rose, inlaid with silvery rose, heightened at the centre. One of the sweetest and most beautiful roses.

Marshall P. Wilder.—Crimson-vermilion; exquisitely shaded and richly perfumed.

Gloire de Paris (*Anna de Deisbach*).—A most lovely shade—clear, bright rose; very large and fragrant.

Baron de Bonstetten.—Velvety maroon, shaded with deep crimson; very dark and rich in coloring, and a grand rose in every respect.

Prince Camille de Rohan.—One of the richest dark crimson roses. It resembles *Gen. Jacqueminot* very much, but is much darker in color.

Capt. Christy.—Delicate flesh with rosy centre. Very free bloomer. Extra.

Fisher Holmes.—Flowers crimson-scarlet; large, full, and of perfect form. Free blooming and vigorous. Very beautiful.

Jules Margottin.—Carmine-rose. Large and full. Very free bloomer.

Perle des Blanches.—A very free-blooming white variety. Flowers of medium size, very full and double, blooming in clusters.

Alfred Colomb.—Brilliant carmine-crimson, of fine globular form. Very fragrant.

Persian Yellow.—Bright yellow—a color very scarce among hardy roses. Foliage is sweetly scented like the *Sweet Briar*.

Blanche Moreau.—By far the best white moss rose. Long, pointed buds, beautifully mossed.

Chapeau de Napoleon, or Crested Moss.—Beautiful clear pink. Buds crested, and heavily mossed.

Rugosa Rubra.—Deep rose. **Rugosa Alba.**—Pure snowy white. **\$2.00 per dozen, \$12.00 per 100 except where noted.**

MONTHLY AND HYBRID TEA.

Mildred Grant.—A magnificent hybrid tea with exceedingly long, pointed, conical buds. White, tinted shell pink. Foliage very large and leathery. A grand variety. **75c. each.**

American Beauty.—Deep rose. Very large and full. Exquisitely fragrant. Constant bloomer.

La France.—Silvery rose, with a satiny sheen. No variety can surpass it in delicate coloring. Blooms continuously.

Gruss an Teplitz (*Crimson Hermosa*).—Flowers richest scarlet, shading to velvety crimson. The reddest of all red roses. Constant bloomer.

Maman Cochet.—Magnificent pink, almost identical with *Bridesmaid* in form and color. Buds of as high quality are produced out of doors as can be grown under glass in winter. One of the grandest outdoor roses.

White Maman Cochet.—Buds long, pointed, pure snowy white. Identical in every respect with *Maman Cochet* except color.

Belle Siebrecht.—Dark carmine-pink, very rich. Flowers large and beautifully formed. Long, tapering buds. Very fragrant.

Hermosa.—Deep pink. An old-time favorite. One of the showiest and most satisfactory roses for bedding.

Mme. Caroline Testout.—An exquisite pink rose; buds of loveliest shape and color. Blooms constantly from spring to fall.

Kaiserin Augusta Victoria.—A grand white constant-blooming summer rose, with buds of the largest size, pure white, and of ideal form.

Gloire de Dijon.—A combination of rose, salmon, and yellow. Very large and full. Universally popular.

Lady Mary Fitzwilliam.—Delicate rose. **\$3.00 per dozen, \$18.00 per 100, except where noted.**

Rhododendron Maximum and Kalmia Latifolia.



Photograph of a Bed of Crimson Rambler Roses Exhibited by us at the Pan-American Exposition. When in full bloom it was estimated there were not less than 300,000 flowers open at one time.

New Dwarf Perpetual-Flowering Crimson Rambler MME. NORBERT LEVAVASSEUR.

A dwarf-growing ever-blooming *Crimson Rambler*, growing from one and a half feet to two feet high, blooming when very small, bearing clusters of flowers as large as *Crimson Rambler*, identical in form and color. As a bedding rose it is unequalled, especially so, as it blooms constantly throughout the summer. The grandest introduction in roses since *Crimson Rambler*, and will prove even more valuable than that phenomenal variety. A grand acquisition. A first-class addition to plants for Easter forcing.

Extra strong field-grown plants, \$1.00 each, \$9.00 per dozen, \$50.00 per 100.

CRIMSON RAMBLER.

Nothing equals this variety as an all-round hardy garden-rose, on account of its brilliant color, profusion of bloom, and length of time the flowers last. It may be used as a climber, or may be grown in large bush form; or, by tying down, can be used for bedding, and when grown in this way it is the showiest of all roses. See illustration. We handle this in large quantities, and have a magnificent stock. **\$15.00 per 100.**

New Pink Rambler DOROTHY PERKINS.

A pink climbing rose which will prove as popular as *Crimson Rambler*. It has exactly the same habit, the foliage is identical, and it is alike remarkable for the great freedom with which the flowers are produced. The only difference is in the color, *Dorothy Perkins* being a beautiful shell-pink. Valuable not only as a climbing rose, but a grand rose for bedding and also for forcing.

\$3.00 per dozen, \$20.00 per 100.

New Single Rambler Rose LEUCHTSTERN.

This new single rose is exceedingly showy and attractive. It is a wonderfully free bloomer, with large single flowers, bright rose, with a large white eye. Habit of growth and foliage are similar to *Crimson Rambler*. **35c. each, \$3.50 per dozen.**

STANDARD, OR TREE, ROSES.

Crimson Rambler.—Nothing is so well adapted for growing in standard form. It makes one of the most attractive plants imaginable. **\$6.00 per dozen.**

Hybrid Perpetuals, Assorted Named.—Finest assortment. **\$5.00 per dozen, \$35.00 per 100.**

—These are now largely used in all extensive plantings, and we are prepared to furnish a very superior quality of stock in carload lots at very low rates. We can supply magnificent plants well budded, ranging in height from two to six feet.



Partial view of our Exhibit of Bay Trees at the Pan-American Exposition.
The above picture represents the "Chariot Race," one of the most beautiful groups of statuary in the Exposition, surrounded by a portion of our exhibit of Bay Trees, interspersed with large specimens of Hydrangea Otaksa in flower.

Azaleas.

Ready for
delivery in October.

Next to the Easter lily these are the most important plants for Easter decoration. We shall have to offer from October until Easter a fine assortment of plants, with fine crowns, well shaped and well budded. Orders will be booked at these special low import prices for delivery in October and November. Orders should be placed at once, so that advantage can be taken of these low import prices before prices advance later in the season, and while the plants can be shipped by freight, as early in the season plants travel as safely by freight as by express, and at a great saving in cost of transportation. These prices will hold good only for early shipment, as we cannot afford to sell at these prices later on, after plants have been potted and put into winter quarters for spring sale. We handle only the very finest varieties, and our selection will be found to contain the very finest sorts, either for commercial purposes or private conservatories.

Apollo.—Orange-scarlet.

Bernhard Andrea Alba.—Double. Pure white. Late.

Deutsche Perle.—Double. Pure white. Very early.

Dr. de Moore.—Double. Deep rose, shaded violet.

Empress of India.—Double. Variegated white and salmon-rose.

Madame Van der Cruyssen.—Double. Bright

rose—a very desirable and popular color.

Niobe.—Double. Pure white, with finely

crinkled edges. A fine flower.

Paul Weber.—Very double. Similar to *Vervaeana*, but brighter.

Pauline Mardner.—Very early. Bright

rose color. Extra.

Professor Wolters.—Single. Magnificent

color—light pink, with

very deep carmine blotch and shadings, with

white border. Very bright.

Simon Mardner.—Very double. Bright

silvery rose—a very

pleasing shade and very desirable.

Vervaeana.—Double. White, salmon

centre, with deep carmine

markings in centre of flower.

SPECIAL LOW IMPORT PRICES, FALL DELIVERY.

Strong plants,	10 to 12 in. in diameter,	\$4.80 per dozen,	\$35.00 per 100.
"	12 to 14 " " "	6.00 "	45.00 "
"	14 to 16 " " "	7.20 "	55.00 "
"	16 to 18 " " "	12.00 "	
"	18 to 20 " " "	24.00 "	

Azalea Mollis.

This is largely used in Europe, and is being more largely used in this country for forcing. The colors are entirely different from the Chinese azaleas offered above,—colors ranging through yellow, orange and red.

Fine bushy plants, well budded, 12 to 15 in. high, \$4.50 per doz., \$30.00 per 100.

Pot-Grown Lilacs.

Ready in
November.

We offer the best varieties for forcing for winter flowers.—**Marie Legraye**, **Mme. Lemoine**, and **Charles X.** Fine plants, well budded, \$6.00 per doz., \$45.00 per 100.

Bay Trees (*Laurus Nobilis*).

We were awarded GOLD MEDAL, Highest Award,

For Our Exhibit of Bay Trees at the Pan-American Exhibition, Buffalo, 1901, where they were largely used, forming one of the principal features of the horticultural exhibit.
Standards, 7 ft. high, about 3 ft. in diameter, \$10.00 each; 3½ ft. in diameter, \$15.00 each; 4 ft. in diameter, \$20.00 each; 5 ft. in diameter, \$40.00 each.
Pyramids, about 3½ ft. in diameter, \$15.00 each; about 4 ft. in diameter, \$20.00 each.

Boxwood.

There is a large demand for these beautiful decorative plants. They make beautiful specimens, foliage being dark olive green, and are desirable for many purposes, as they are not as expensive as bay trees. They are not only used as decorative plants for the same purpose as bay trees, but are also used in formal outdoor planting, being perfectly hardy.

Pyramids, 3 ft. high, \$2.00 each; 3½ ft. high, \$2.50 each; 4 ft. high, \$3.50 each.

Bush form, 3 ft. high, \$2.00 each; 3½ ft. high, \$2.50 each; 4 ft. high, \$3.50 each.

Standard, or tree, heads about 1½ ft. in diameter, \$2.00 each; 2 ft. in diameter, \$3.00 each.

Hydrangea Hortensis Rosea.

Ready in November.

This hydrangea, of which a few plants were exhibited spring of 1904, is one of the finest novelties of recent years, on account of its lovely color and earliness and the ease with which it can be brought into bloom. By special culture it can be flowered for the holidays, and its great value for that purpose alone will be apparent. It will be found much more desirable than *Otaksa* for Easter-flowering on account of its much finer color and also because it requires much less time to bring it into flower. The plant, also, on account of its habit, occupies much less room. The color is very charming—clear rose,—about the same shade of pink as begonia *Gloire de Lorraine*. It has attracted the most favorable comment, and is a plant that will undoubtedly prove of great value to florists for forcing.

Extra strong pot-grown plants ready for forcing or for stock, three to four branches, \$1.00 each.



PYRAMIDAL BOX.

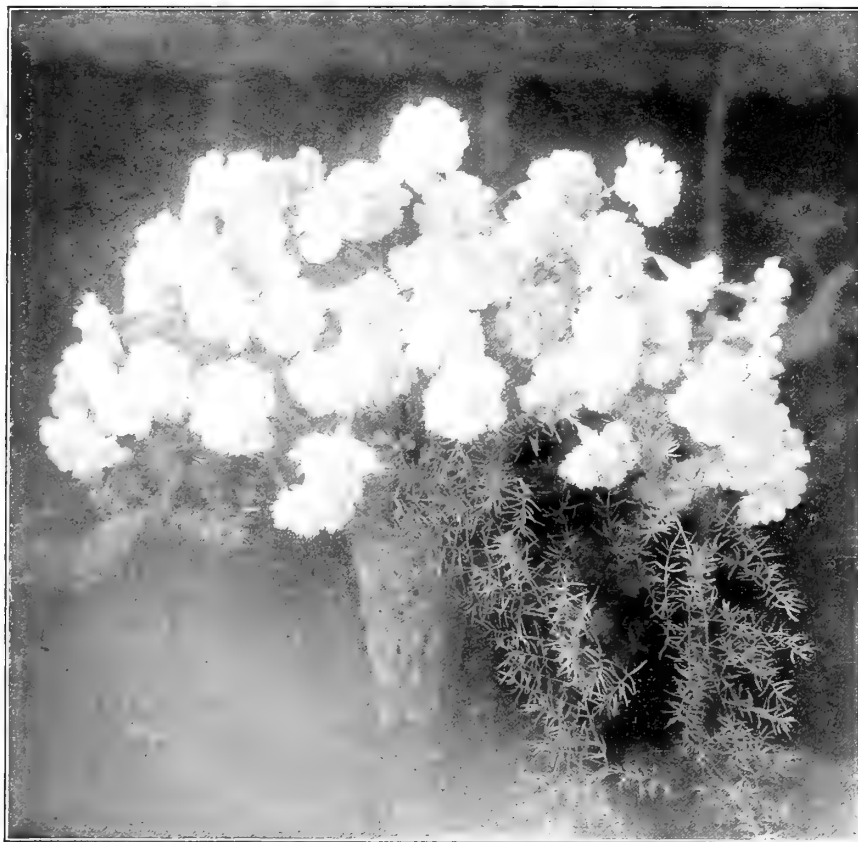
Novelties in Carnations for 1905

Fiancee.—A record-breaking carnation. Flower is immense, of ideal form, and of a wonderfully soft and pleasing shade of pink. Quite distinct. At the Carnation Convention in Detroit, 1904, it was awarded the Lawson Gold Medal for the best hundred blooms any variety. At Chicago last fall it was awarded not only the prize for the best pink seedling, for which *Enchantress* and many fine seedlings were entered, but also the silver cup for the best seedling shown, besides which the judges united in pronouncing it "the best carnation produced up to date," and all who saw it agreed that the judges had not been lavish with their endorsement, as it easily outclassed everything else on exhibition. \$12.00 per 100, \$100.00 per 1,000.

Cardinal.—This fine new scarlet carnation was awarded the first prize at the Detroit Convention this year for the best hundred scarlet blooms, and it was also awarded the S. A. F. Silver Medal for the best fifty blooms any new variety. A free-blooming scarlet, which will undoubtedly prove very valuable. \$12.00 per 100, \$100.00 per 1,000.

Fred. Burki.—An ideal white in every respect. Scored 88 points at Detroit. \$12.00 per 100, \$100.00 per 1,000.

CARNATIONS FOR WINTER-FLOWERING.



PHOTOGRAPH OF A VASE OF MRS. M. A. PATTEN, EXHIBITED NOVEMBER, 1903.

Mrs. M. A. PATTEN.

This is the finest variegated carnation ever introduced and for value and beauty is in the *Enchantress* and *Lawson* class. It will supersede *Mrs. George M. Bradt*, as it will outbloom that variety two to one, and has a much longer and better stem, giving fine long stems very early in the season. It is a very vigorous grower and the habit of the plant is ideal. The flowers are of the largest size—three to three and a half inches in diameter—and very fragrant. The ground color is pure white, beautifully marked with pink—just enough to make the flower chaste and attractive.

\$3.00 per dozen, \$20.00 per 100.

DAHEIM.

This is a wonderful improvement over any other crimson carnation in cultivation to-day.

The flowers are of mammoth size, averaging fully three and one-half inches in diameter, of splendid shape, compact, well built up in the centre, and possessing magnificent keeping qualities. It never shows the slightest tendency to go to sleep. The color is that desirable shade of crimson called the Harvard color—crimson, slightly shaded with maroon—wonderfully brilliant in the sunlight or artificial light. The flowers are also very fragrant, having a decidedly strong clove fragrance.

The habit of the plant, foliage, freedom of bloom, stem, etc., are after the style of *Mrs. Thos. W. Lawson*; in fact, it might be called a *crimson Lawson*, as it has all the characteristics of that variety as far as freedom of flowering, habit of growth, foliage, etc., are concerned. It has a grand stiff stem, holding the flowers perfectly erect, the calyx never bursts, it is a very free and abundant bloomer and develops very quickly. We know of nothing in crimson carnations that approaches this in any way, and we believe it will become in crimson carnations what *Lawson* is in pink.

\$2.50 per dozen, \$16.00 per 100.

Enchantress (*The Queen of Carnations*).—This is truly a *queen among carnations*, on account of its immense size, magnificent color, fine strong stem, and early, free, and continuous blooming habit. The color is magnificent—a beautiful shade of light silvery pink, deepening toward the centre—a *Daybreak* color. Besides its beautiful and desirable color, the flower is enormous—three and a-half to four inches in diameter, when fully developed measuring four inches. The enormous blooms are borne on stiff stems two to three feet in length, which hold the flowers perfectly erect. It is a very early, free, and continuous bloomer, an ideal grower, very healthy, and of vigorous constitution. It needs no special culture to develop its magnificent blooms, producing quite as freely as any carnation grown.

White Bradt.—Similar, except color, to *Mrs. George M. Bradt*, from which it is a sport. Flowers creamy white, very large and full and deeply fringed.

Harlowarden.—Flowers very large, bright crimson. An unusually strong grower with very long stems.

The Queen.—An exceedingly free-blooming white carnation. A rival of *Boston Market* as a free-blooming, productive, and profitable white carnation.

Above four sorts, \$2.00 per dozen, \$12.00 per 100.

Mrs. Thomas W. Lawson.—Deep cerise-pink. By far the best dark pink carnation, and the only one in its color worth growing to-day. Grown more largely than any other one carnation.

Boston Market.—For an everyday bread-and-butter white carnation, plant *Boston Market*. The standard white variety in the Boston flower market. A marvel for early, free, and continuous blooming. Will produce more per square foot than any other standard white sort. Fine large flowers two and a-half to three inches in diameter, with fine stiff stems.

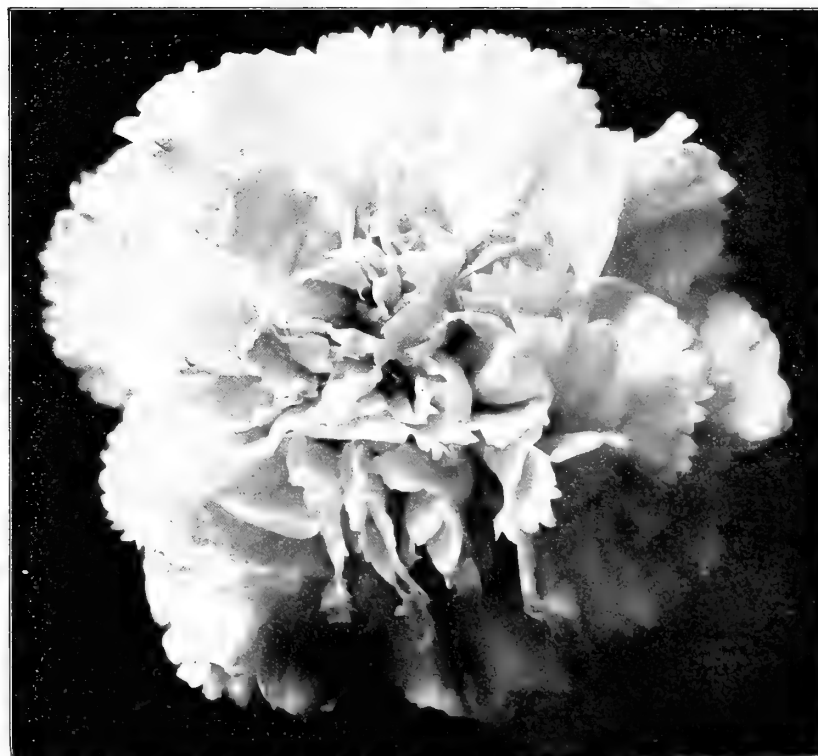
Prosperity.—Not surpassed by any other variety for beauty or size. An immense flower, white, lightly mottled with pink, deepening toward the center. Indispensable.

Mrs. George M. Bradt.—Clear white, heavily edged and striped with bright scarlet. Flowers of the largest size. The standard variegated sort.

J. H. Manley.—The best and most profitable of the older scarlet varieties. An exceedingly free and early bloomer.

Harry Fenn.—We consider this the very best of the older crimsons. An exceedingly free bloomer and grand color.

Above six sorts, \$8.00 per 100.



ENCHANTRESS, THE QUEEN OF CARNATIONS. (Actual size of flower.)

MARIE LOUISE VIOLETS.—Fine strong plants for winter blooming, in first-class shape. Our stock is very clean and healthy, entirely free from disease, and in the very best possible condition. **\$6.00 per 100.**

PALMS AND OTHER DECORATIVE PLANTS

We desire to call particular attention to the fact that our palms are not forced in high temperatures, but are grown cool. Most of our stock is grown out of doors all summer in lath houses, so that it is very hardy, and will give much better satisfaction than stock that has been forced and grown in high temperatures.

We should be very glad to have customers visit our Scarborough Nurseries, where our palms are grown, and examine our stock and make their own selection. Where this is not convenient, orders sent by mail will receive personal and careful attention, and we will guarantee perfect satisfaction.

KENTIAS.

We have a fine stock of this popular palm—undoubtedly the most popular of all palms for house purposes, on account of its hardness and general satisfactoriness.

We can give particularly good value in the large sizes offered. We should like to emphasize the fact that our Kentias are grown in cool summer houses out of doors, where they get plenty of air, and, in consequence, they are very hardy and will give much better satisfaction for store trade and to florists who have not special houses to devote to palms than stock grown in high temperatures.

FORSTERIANA.

Fine plants, 7-in. pots, 4 ft. high	\$4.00 each
" 7-in. " 5 " "	5.00 "
" 8-in. " 5½ " "	6.00 "
" 8-in. " 6 " "	7.50 "
" 8-in. " 6½ " "	10.00 "

BELMOREANA.

Fine plants, 6-in. pots, 20 in. high	\$1.00 each
" 6-in. " 24 " "	1.50 "



COCOS WEDDELIANA.

COCOS WEDDELIANA.

This dainty little palm makes a fine table plant, and is largely used for the centre of fern pans, for which purpose nothing is so delicate and beautiful.

Fine plants, 3-in. pots, \$3.00 per dozen.

CYCAS REVOLUTA (*Sago Palm*).

This is one of the most satisfactory house plants on account of its hardness, and florists will find it one of the most salable palms. It is difficult to give any standard of value in Cycas, as the plants vary so much in number and length of leaves. If customers will name price they wish to pay, they can rely upon our giving them plants of first-class value.

50c., 75c., \$1.00, \$1.50, \$2.00 each and up.



LATANIA BORBONICA.

KENTIA
FORSTERIANA.

LATANIA BORBONICA (*Fan-Leaf Palm*).

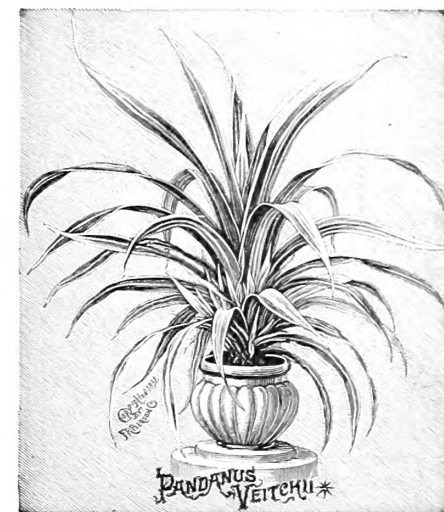
This is one of the most popular and reliable hardy palms for indoor decoration. It is a rapid grower, and is very satisfactory in every respect. We offer a fine lot of medium and large sized plants. Florists will find the largest sizes offered very useful for decorating.

Fine plants, 8-in. pots, 2 ft. high	\$2.00 each
" 9-in. " 2½ " "	2.50 "
" 9-in. " 2½ " " extra heavy	3.00 "

ASPIDISTRA LURIDA VARIEGATA.

This is the most durable plant grown for indoor decoration. It will grow and do well under conditions that would be sure death to many other plants. It flourishes in sunshine or shade, does not mind dust or dry air, and can stand a good deal of cold.

Fine plants, 7-in. pots, well colored. \$1.50, \$2.00, and \$2.50 each.



PANDANUS VEITCHII.

We have a fine stock of this elegant decorative plant—one of the most useful and beautiful ornamental house plants. Our plants have been grown cool, and are well colored.

Strong plants, 6-in. pots, 16 in. high, \$1.00 each.

PANDANUS UTILIS.

Strong plants, 7-in. pots, 20 in. high, \$1.50 each.

PHENIX RECLINATA.

Very hardy. Can be grown in a low temperature, for which reason it is particularly adapted for hotel work, decorating hallways and other positions where other palms would not exist.

Fine plants, 4 ft. high, \$5.00 each.



PHENIX.

We offer great Bargains in Palms for September and October shipment, as we must reduce our Stocks before cold weather. This is the time to buy if you want to save money. As a further inducement to customers to order early, we will add gratis enough plants to cover cost of freight charges on all shipments made in September and October.

Nephrolepis Scottii.

New Dwarf, Compact Boston Fern.

This is a sport from the well-known *Boston Fern*, and is a novelty that will commend itself to the trade. It is quite distinct from the *Boston Fern*, the fronds being shorter and narrower, and they are much more freely produced, making a very compact, finished plant, particularly in the smaller sizes.

Strong plants, 2½-in. pots, \$4.00 per doz., \$25.00 per 100, \$200.00 per 1,000.

Extra strong plants, 4-in. pots, \$1.00 each.

Large specimen plants, 6-in. pots, \$2.00 each; 8-in. pots, \$3.50 each; 10-in. pots, \$5.00 each.

Adiantum Croweanum.

This fine *Adiantum* originated with Mr. Peter Crowe, and has been held by him until this time for his own use for growing for the cut flower market on account of its exceptional value and the great profit that he has derived from the sale of the fronds. It has proved so profitable with him that he has devoted his entire place to it for some time, as it has paid him better than any other crop that he could grow. As grown by him, the stems are twice as long and the fronds twice as large as the best *Adiantum cuneatum* that we have ever seen. Mr. Crowe has finally concluded to place it on the market, and it undoubtedly will be in great demand and meet with a large sale, as its value is well established and well understood.

It has brought twice the price of *Adiantum cuneatum*, on account of its much longer stems and larger fronds, and also on account of its greater hardiness. While it retains all the beauty and gracefulness of *cuneatum*, the fronds are much harder, and can be kept longer. The leaf stalks grow eighteen inches or more in height, with large fronds. The fact that it has brought twice the price of *cuneatum* in the cut flower market will be the best index of its value. Those who have a market for *Adiantum* and want something superior, will find this much more profitable than *cuneatum*.

Strong plants, suitable for 4-in. pots or for benching, \$5.00 per dozen, \$35.00 per 100, \$250.00 per 1,000.

Stock plants, from bench, requiring 8 to 10-in. pots, \$9.00 per dozen.

FICUS ELASTICA (Rubber Plant).

This certainly is one of the best plants grown for decorative purposes. We have a grand stock. Plants are grown from top cuttings, and have large, perfect, full-sized leaves right to the pot, and are in grand shape.

Strong plants, 4-in. pots, 10 to 12 in. high, \$3.00 per dozen.

" " 5-in. " 1½ ft. " 4.20 " "

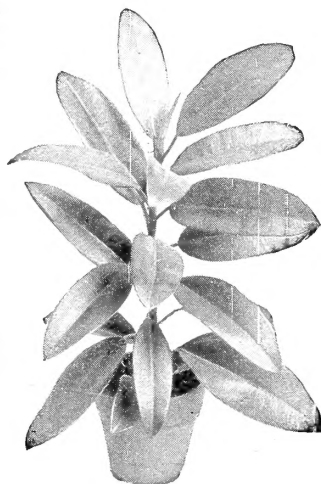
" " 6-in. " 1½ " " 6.00 " "

" " 6-in. " 2½ " " 9.00 " "

The larger sized plants offered below will be found very useful for decorating or for any other purpose where large plants are desirable. They are splendid for hotels and many other places where large plants at a moderate cost are desired. Plants are very bushy, and are very cheap at the prices at which they are offered.

Large bushy specimens, 12-in. pots, 3½ ft. high, \$3.00 each.

" " " 12-in. " 4½ " " 4.00 " "



FICUS ELASTICA.

SMALL FERNS FOR FERN PANS.

The use of ferneries as ornaments for the dinner table is now almost universal. Nothing makes so fine an ornament, and nothing is so well adapted for the purpose. We offer a nice stock of the hardiest varieties, a good collection of the best sorts.

Strong plants, 2½-in. pots, \$4.00 per 100.

ARAUCARIAS.

Small plants grown in pots are most desirable for table and decorative purposes generally. Plants resemble miniature evergreens of perfect symmetry and elegant proportions.

Excelsa.—*Norfolk Island Pine*. This is the variety that has become so popular for commercial purposes for house culture and conservatory decoration.

Fine plants, about 15 in. high, \$1.00 each.

" " 20 " " 1.50 "

" " 30 " " 2.50 "

Glaucia.—A more compact grower than *Excelsa*. The fronds are longer, broader, and heavier, and are of a bluish-green color, which has a silvery, glaucous tint. Fine plants, about 15 in. high, \$1.50 each.

Compacta.—The finest variety that has ever been introduced; superior to *Excelsa* in every way. Those who wish to grow *Araucarias* of a high quality will find *Compacta* a variety *par excellence*.

Fine plants, about 15 in. high, \$2.00 each.



NEPHROLEPIS SCOTTII, IN A SIX-INCH PAN.

ASPARAGUS SPRENGERI.

This has now become very popular, and is exceedingly valuable for growing for cutting for foliage. No other green that can be grown is so fine, especially to use with carnations. It grows rapidly, keeps well, customers like it, and it is very profitable. It also makes a grand plant for house decoration, and when grown in large sizes, say 6-inch pots or larger, makes one of the finest and most salable house plants.

Extra strong plants, 2½-in. pots, \$4.00 per 100.

ASPARAGUS PLUMOSUS NANUS.

One of the most profitable and useful plants now grown; as easily grown as *Smilax*, of which it has largely taken the place, as it is very much more beautiful and desirable in every way. It is grand when grown in long strings, and also makes a very useful pot plant.

Extra strong plants, 2½-in. pots, \$5.00 per 100.



ARAUCARIA COMPACTA.



Copyrighted, F. R. Pierson Co.

Buy during September and October, when plants can be shipped with perfect safety by freight, saving express charges later in the season. Remember 5% can be deducted from all prices in this catalogue when cash accompanies order.

THE PIERSON FERN

NEPHROLEPIS PIERSONI

This wonderful new fern, which has attracted so much attention and favorable comment for the last year or two, and which was introduced by us in spring of 1903, has been pronounced

The Most Notable Introduction in Decorative Ferns since *Adiantum Farleyense*

Nephrolepis Piersoni originated with us about five years ago. It is a sport of the Boston Fern, the pinnae of the frond subdividing, each making a perfect miniature frond. The character of the frond is well shown in the photograph on this page, although the picture conveys but a slight idea of the grace and beauty of the feathery, plume-like fronds, which more nearly resemble the graceful ostrich plume than anything else in nature to which we can compare them. The photograph of a plant on the last page gives a very good idea of the feathery, plume-like fronds, although one has to see a plant in growth to appreciate its beauty and value. The fronds grow broad and heavy, measuring at least six inches across when fully developed, increasing in beauty as they develop. On account of the weight of the foliage, the plant assumes an exceedingly graceful appearance, and, owing to the fullness of the fronds, even small plants are well furnished, making much more symmetrical and beautiful plants than the Boston Fern. The divided pinnae, or the miniature fronds, keep growing constantly, showing two distinct shades of green, the ends being a light green, while the centre and main part of the fronds shows a dark, rich shade, the contrast producing a very beautiful effect, greatly enhancing the beauty of the plant.

The Most Valuable Novelty Introduced in Many Years.

It is wonderfully valuable, not only on account of its beauty, but also on account of its ease of culture, hardiness, and general adaptability. It has all the free-growing, hardy characteristics of the Boston Fern, and, like that plant, is equally suitable for house culture and a much more beautiful plant for greenhouse and conservatory decoration; in fact, it is a plant that appeals to every one, and on that account will prove a much more valuable and profitable plant than the Boston Fern, which has had the most phenomenal sale of any decorative plant that has ever been grown, but which cannot be compared to *Nephrolepis Piersoni* for beauty and general effectiveness. Every one who has seen it is charmed with it. As some one has expressed it, "There is nothing like *Nephrolepis Piersoni* in cultivation. In decorative effect it so far out-distances the original variety (the Boston Fern) that there is positively no comparison to be made." We consider it *the most valuable novelty that has been introduced in many, many years.*

Besides its value as a decorative plant, it is very valuable for cutting to use with cut flowers. There is nothing more acceptable or satisfactory in boxes of assorted flowers, and the handsome fronds can also be used very effectively in the finest table decoration.

The following flattering endorsement received from the Society of American Florists at the Milwaukee Convention, August, 1903—a year after the original award—is a stronger testimonial to its worth than

Another Gold Medal Award.

"F. R. Pierson Company, Tarrytown-on-Hudson, N. Y., showed a magnificent lot of *Nephrolepis Piersoni*, which was awarded the gold medal of this Society at Asheville in 1902. As it has already received the highest possible award in the gift of the Society of American Florists, your committee can make no further award at this time; but we wish to say that *another year has only further demonstrated its great value commercially and confirmed the judgment of the committee in awarding it the first and only gold medal so far given by this Society for any new plant.*"

A Few Hints Regarding Culture.

This fern is an exceedingly strong grower, and in order to perfectly develop the beauty of its broad, heavy fronds, it should be grown in very light houses, with practically no shade, and should be given plenty of air. It should be grown a little warmer at night than carnations—say in a temperature of 55 to 60 degrees, but requires an abundance of air in the daytime. It needs good, rich soil, and is improved by heavy feeding. It grows fastest and best when planted out on benches, and should be given plenty of room to develop. After the plants have attained the required size they should be lifted from the bench early in the fall and established in pots for a month or two before selling time. When properly grown and given the requisite amount of light, air, and room, the fronds develop perfectly, making magnificent symmetrical specimens; but if grown close together and in a dark house, the plants will not develop perfectly, and will not give the satisfaction that they otherwise would.

If the above cultural instructions are followed, we will guarantee that nothing that one can plant will prove so profitable and salable as this most beautiful fern. We find the beautiful specimens which we handle the most profitable and readily salable plants that we have ever sold, and anyone who gives it the proper treatment cannot fail to be pleased with it.

Greatly Reduced Prices this Season.

Owing to the large demand for this fern last season, it was necessarily held at a high price, and it was difficult to meet the demand even at the high price; but now that we have succeeded in accumulating a large stock, we are in position to offer it at a popular price, within the reach of every grower, and we anticipate a tremendous demand for it this season. We have reduced our prices as low as our stock and the demand which we anticipate will permit, and any offers for less money will unquestionably be at the expense of quality.

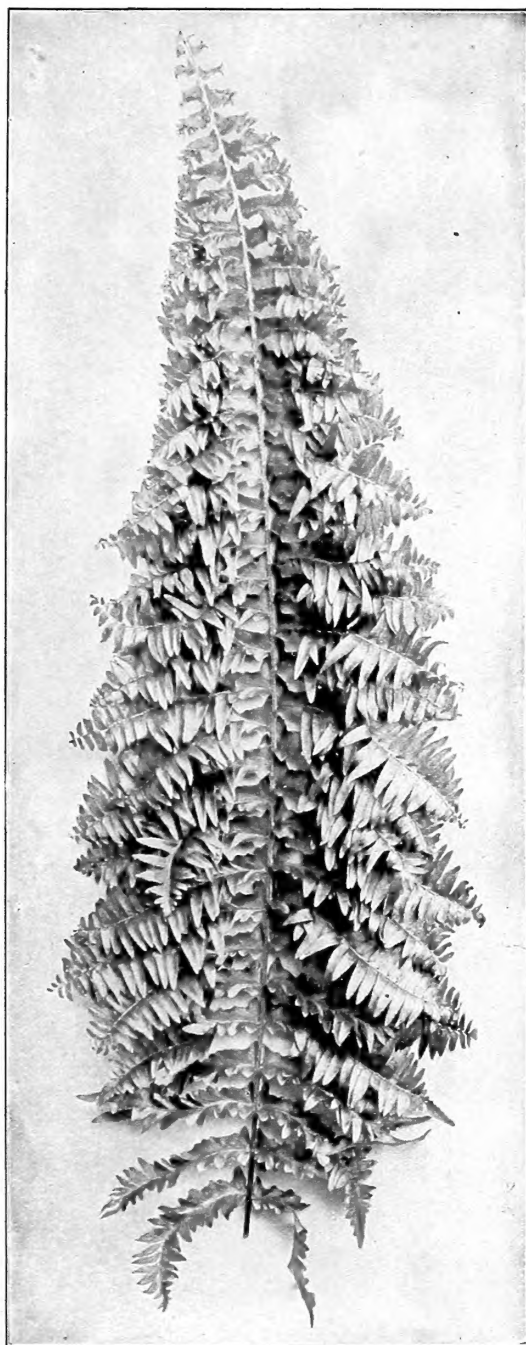
The young stock here offered is extra strong, heavy established plants from 2½-inch pots, and not runners from the bench. Buyers will find this heavy established stock from 2½-inch pots much better value and much cheaper than runners from the bench at any price. Now that we can offer the *Pierson Fern* at only a slight advance over the price for which the *Boston Fern* can be bought, it will be found the most profitable stock that florists can put in for a summer crop, and will pay twice or three times as well as the Boston Fern, besides being much more salable on account of its beauty and scarcity.

Strong plants, 2½-inch pots, \$6.00 per 100, \$50.00 per 1,000.

Large Specimen Plants.

We desire to call particular attention to our large stock of specimen plants ready for immediate sale. These are grand, strong established pot-grown plants in the very best possible condition—not plants overpotted or lifted from the bench—and are exceedingly cheap at the prices offered. Stock is in grand shape, and we will guarantee that every shipment will give perfect satisfaction. Florists can not only double their money on these large plants for immediate sale, but by shifting the plants into larger pots and holding them a couple of months, their value can be again doubled. Retail florists with stores will find this gilt-edged stock for retailing, and one of the quickest selling and most profitable plants that they can handle.

**Fine plants, 5-inch pots, 35c. each; extra fine plants, 6-inch pots, 50c. each.
Fine specimens, 8-inch pots, \$1.00 each; extra fine specimens, 10-inch pots, \$2.00 each.**



PHOTOGRAPH OF A FROND OF NEPHROLEPIS PIERSONI
Showing how the pinnae divide, making miniature fronds.



Report of Committee on Plants, from the Transactions of the Massachusetts Horticultural Society for the year 1902,

"By far the most important and remarkable new plant that has been shown before the Society for many years was placed on exhibition at the March Show by the F. R. Pierson Company, of Tarrytown, New York, and was shown under the name of *Nephrolepis Piersoni*. It originated with them as a sport from *N. exaltata Bostoniensis*, and is very interesting botanically, as well as of great value commercially. Instead of the fronds being simply pinnate, as in the original form, the pinnae have become divided, making the frond twice pinnate. At the same time, the power of indefinite extension of the tips of the fronds a characteristic peculiar to *Nephrolepis*, seems to have been communicated to the pinnae, thereby making the fronds of great width and beauty in a well developed plant.

"There was also exhibited by L. H. Foster a similar variety of the same plant under the name of *Nephrolepis Fosteriana*. There was the same division of pinnae, but while this was noticeable only in the sterile fronds of Pierson's variety, it was confined to the fertile ones only in Foster's, thereby producing a much different effect and less beautiful. *The Pierson variety was so remarkably distinct, and at the same time of so much commercial value, that we considered the plant worthy of the highest award offered by the Society; WE THEREFORE AWARDED IT THE GOLD MEDAL.* The *N. Fosteriana* was awarded a First-Class Certificate of Merit."

